

# hello

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visual communicator

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## Objective

To cultivate creative solutions in a collaborative environment through the world of design, strategy, and social entrepreneurship to foster change in society.

## Design Experience

*C2 Group, Designer & Mavericks Program, December '09 – June '10*

Half Moon Bay, California

Focusing on design strategy, idea generation, and storytelling through client-based workshops while participating in C2's *Mavericks career acceleration program for select entrepreneurial designers and writers who are at the beginning of their career*

*Project M Lab: Half Moon Bay, January '10 – June '10*

Half Moon Bay, California

Implemented various business strategies for Nada Bike, managed (blank)LAB responsibilities, and tended to other Project M endeavors

*3north Architects, Intern, July '09 – September '09*

Richmond, Virginia

Designed briefs, signage, and presentations for architectural projects for regional and national clients

*Project M South 2009, June '09*

Greensboro, Alabama

A month long intensive program designed to *inspire young graphic designers, writers, photographers and other creative people that their work can have a positive and significant impact on the world*

*Charlottesville Community Design Center, February '09 – May '09*

Charlottesville, Virginia

Designed signage and promotional material for an environmental awareness exhibition

*The University of Chicago, October '08 – December '08*

Chicago, Illinois

Worked in both *Publications & Creative Services* and with the *Chicago Booth School of Business Marketing & Publications* departments

*Lisa P. Maxwell Advertising, September '08*

Chicago, Illinois

Brought in to help in production and launch of a national beauty care line

*VCU Design Center, Spring '07 – Spring '08*

Richmond, Virginia

This honors selected studio based class engaged in public exhibits and happenings while addressing social issues on a local and global scale

*Scout Design, Intern, Summer '07*

Richmond, Virginia

Designed brochures, postcards, calendars, and other collateral material for local and regional clients for this nationally-recognized design firm

## Education

*Virginia Commonwealth University, School of the Arts, Fall '03 – Spring '08*

Richmond, Virginia

Bachelor of Fine Arts in Graphic Design, 2008

Dean's List, Magna Cum Laude, Outstanding Senior Award

*ECPI - College of Technology, January '01 – July '02*

Virginia Beach, Virginia

Associate of Applied Science in IT/Web Development

Dean's List, Cum Laude

## Skills

Design Strategy / Idea Generation / *Thinking Wrong*

Collaborative / Team Player / Group Leader

Listener / Contributor / Doer / Resourceful

OS X / Adobe Creative Suite / XHTML & CSS

Studio & On-site Photography / Image Enhancement

Prepress File Production / Press Checks

Dexterous Craft & Presentation Skills